



I would teach children music, physics and philosophy, but the most important is *MUSUC*, for in the patterns of the arts are the keys to all learning.

PLATO

ABOUT EUGENE-SPRINGFIELD YOUTH ORCHESTRAS (ESYO)

Mission and Vision

ESYO's mission is to inspire and lead students on a journey of discovery through orchestral instruction and performance. We do this by offering the highest-quality instruction progressing from beginning classes to advanced orchestras, offering need-based program and private lesson scholarships, and collaborating with area schools and arts organizations.

Our goal is to ensure that all children, not just those who can afford it, have the opportunity to take part in ESYO's high-quality music programs. Serving over 300 families, ESYO is committed to providing access for all, and offering financial aid to anyone who needs it. ESYO's programming includes five levels of tiered orchestral training, including strings classes for 4th and 5th-graders in partnership with the school district. Students advance through several levels of ensemble, culminating in the Eugene-Springfield Youth Symphony, which represents some of the finest young musicians in the area. Established in 1934, ESYO is the second-oldest youth orchestra west of the Mississippi!

WHY SPONSOR ESYO?

Music Builds Community. Your support for ESYO shows that your business understands the importance of music and the arts to the overall health of our community.

Music Prepares Our Youth. When you support a youth music organization, people see that you recognize the benefits of music education, and value our young people.

Music Creates Opportunity. By supporting ESYO, your business can give young people the boost they need toward a positive future as part of our community.

Music Makes a Difference. Your support shows that your business understands the link between music education and a child's future and ultimately, the future of our community.

Music Accessibility to All. Your support for ESYO's String Academy serves a crucial need because it provides many children, especially those from low-income families, with their first opportunities to make music.

YOUR BUSINESS SUPPORTS

- Over \$30,000 in scholarships for program fees, private lessons and instrument rentals.
- 185 participating students in four orchestras, representing over 40 area schools.
- 136 elementary children in strings classes at 10 different schools serving many low-income families.
- 1131 community members reached through concert performances.
- More than 2,000 students from 21 schools attend free community outreach concerts.
- Ambassador Musician Program volunteer performances at community events.

MUSIC MATTERS

Discipline, patience, responsibility, cooperation and awareness are all enhanced through orchestral instruction. A great deal of research has proven the numerous positive effects of music study on child development, school performance and cognitive growth. Math proficiency, reading, language skills and even spatial reasoning are all known to improve through music instruction.

- Children with music instruction scored higher in spatial and arithmetic skills.
- Students who participate in orchestra have the lowest levels of use of alcohol, tobacco and drugs amongst any group in our society.
- Nine out of ten adults and youth who play instruments agree that music making brings the family closer together.
- The Partnership for 21st Century Skills agrees that the arts are among society's most compelling and effective paths for developing necessary skills.
- A comprehensive arts education can foster the creativity and innovation needed for a more competitive workforce.

Learning to play a musical instrument lights a spark and opens a door to incredibly valuable experiences. It brings a wealth of benefits to children – benefits that can last a lifetime.



BUSINESSES THAT CARE

EUGENE PEDIATRIC ASSOCIATES, DR. PILAR BRADSHAW, M.D., F.A.A.P



Passionate. Dedicated. Willing to work hard to solve problems. Aren't these the qualities all parents hope to see in our kids? I can think of no better vehicle for teaching these critical life skills than music. And I can think of no better music teaching organization to support than the Eugene-Springfield Youth Orchestra. Eugene Pediatric Associates is proud to be the season sponsor for ESYO for the third year in a row because we believe in this organization and most of all because we believe in what it teaches our community's children.

— Dr. Pilar Bradshaw, M.D., F.A.A.P

Eugene-Springfield Youth Orchestras 85th Season Title Sponsor [\$10,000]



AVAILABLE SPONSORSHIP LEVELS FOR OUR 85TH SEASON

Season Sponsor | \$5,000

- 10 tickets to each concert series (Winter/Spring)
- Full-page inside cover color ad and logo in both concert series programs

Orchestra Concert Sponsor | \$3,500

- 10 tickets to each concert series (Winter/Spring)
- Half-page inside cover color ad and logo in both concert series programs

Outreach Concert Sponsor | \$2,500

[reaching over 2000 elementary students in Eugene 4J, Bethel and Springfield school districts]

- 8 tickets to each concert series (Winter/Spring)
- · Half-page interior color ad and logo in both concert series programs

String Academy Sponsor | \$2,000

- 8 tickets to each concert series (Winter/Spring)
- Quarter-page interior color ad and logo in both concert series programs

Coaching Sponsor | \$1500 [brass, woodwind, percussion, strings]

- 6 tickets to each concert series (Winter/Spring)
- Quarter-page b&w interior ad and logo in both concert series programs

Scholarship Sponsor | \$1,000

- 4 tickets to each concert series (Winter/Spring)
- Quarter-page interior b&w ad and logo in both concert series programs

Ambassador Musician Program (AMP) | \$750 - SOLD

- 4 tickets to each concert series (Winter/Spring)
- Eighth-page b&w ad and logo in both concert series programs

All sponsors business name and logo featured on ESYO home page and all marketing materials for full year.

Thank you for your support!

ESYO ORCHESTRAS & ENSEMBLES

Eugene-Springfield Youth Symphony

Our premier ensemble is an auditioned, full symphonic orchestra featuring Eugene-Springfield's finest young musicians. Led by the University of Oregon's Director of Orchestral Studies, Dr. David Jacobs, Youth Symphony concerts highlight outstanding soloists and demanding, sophisticated music. Audiences are often astounded at the level of musicianship and artistry shown by this first-rate orchestra. In addition to its two formal concerts, the Youth Symphony brings the world of symphonic music to over a thousand elementary students every year with the highly entertaining and educational outreach concert, "Symphonic Safari."

Junior Orchestra

This is our second-highest level ensemble, preparing students for the Youth Symphony, and giving them their first full orchestra experience. Junior Orchestra concerts often surprise and impress with their mature and vibrant performances. Their annual outreach concert gives hundreds of elementary students from Springfield their first look at a real, live orchestra.

Little Symphony

Little Symphony is an auditioned string ensemble featuring young violinists, violists, cellists and bassists with at least three years of instruction. The group provides essential training for the upper two orchestras, and gives young musicians their first formal performance opportunities, both on stage and out in the community.

String Academy 2

String Academy 2 provides orchestral instruction and performance opportunities to emerging young musicians. Preparation for ESYO's auditioned sequential orchestra program.

String Academy 1

String Academy 1 gives fourth and fifth graders their first chance at learning a stringed instrument. Students learn to read notes and play full songs, become familiar with proper technique and posture, and perform in two concerts in front of a live audience. A partnership with 4J school district allows us to offer many students these classes tuition-free.

Ambassador Musician Program (AMP)

Members of the Eugene-Springfield Youth Symphony and Junior Orchestra are ambassadors, advocates and mentors for ESYO and music education in our community. Ambassador musicians share their love of music at many events, requested by civic groups and other community organizations throughout the year.





Add your support to our 85th season of making music!

FROM THE EXECUTIVE DIRECTOR:

Dear Business Owner:

Thank you for taking the time to consider the Eugene-Springfield Youth Orchestras for your support. Now in its 85th season, ESYO continues to meet a crucial need in our community – to provide high-quality music education for our youth. Through your sponsorship you can help young people start on a path toward a brighter future through music!

Your support will:

- Provide beginning-level strings programs to schools that no longer have them;
- Bring outreach concerts to retirement communities, civic groups, and elementary students;
- Provide scholarships to any budding young musician who needs one
- Help create performers and patrons of orchestral music

Thank you for choosing a sponsorship level that suits your business needs. Your leadership is a valuable part of what makes this community special. We welcome you to the ESYO family, and to all the amazing young musicians it represents!

Gratefully,

Holly Spencer Executive Director

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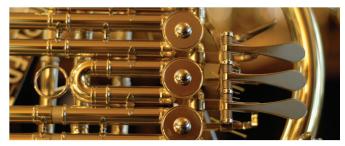


Eugene-Springfield Youth Orchestras PO Box 5666 Eugene, OR 97405 For more Information, please contact Development Director, Barbara Harris

barbara@esyorchestras.org 541.484.0473

Hrs: Mon-Thurs 10:00 - 4:00pm

Thank you for your support!









EUGENE-SPRINGFIELD YOUTH ORCHESTRAS | 541.484.0473 | www.ESYOrchestras.org | PO Box 5666 | Eugene, Oregon 97405